

## **Workshop 3: Focusing activities and resources for financial sustainability**

How you spend your limited time matters. In this final workshop we will look at how to best utilise your time and resources to move towards better financial sustainability. We will work through some of the challenges of determining how you should price your goods and services in relation to the time needed to produce them, how to take advantage of public funding schemes to obtain capital, and the basics of financial models and accounting for your initiative. While this workshop might sound the scariest, we promise to keep it approachable, and are certain that afterwards you will better be able to steer your project towards financial sustainability.

**Date:** 11th of November

**Time:** 16.30 - 19.00.

**Location:** [Linderud gård](#), Trondheimsveien 319, 0593 Oslo

**Language:** English and Norwegian.

Food will be served during the workshop.

### **AGENDA:**

**16.30 - 16.40** Greetings from the organizers and introduction of participants

**16.40 - 17.30** Brainstorm on cost structure for your new business

**17.30 - 17.45** Coffee break and food

**17.45 - 18.15** Social entrepreneurship: what are they and how to make them sustainable with Sarah Prosser

**18.15 - 18.45** How to finance your urban agriculture initiative in Oslo

**18.45 - 19.00** Evaluation and workshops wrap-up