

EDICITNET WORKSHOP – 19 OCTOBER 2022

MEASURE & MANAGE THE IMPACT OF YOUR EDIBLE CITY INITIATIVE

Conceptual basis of impact management

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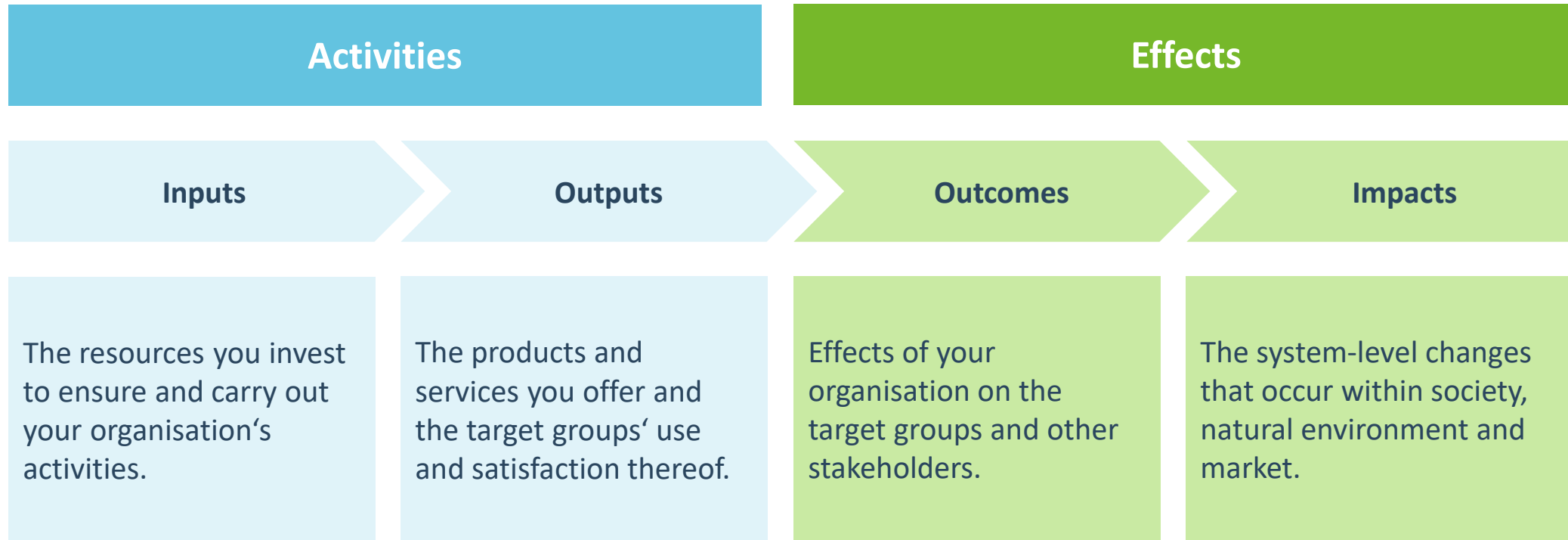


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What is your theory of change?

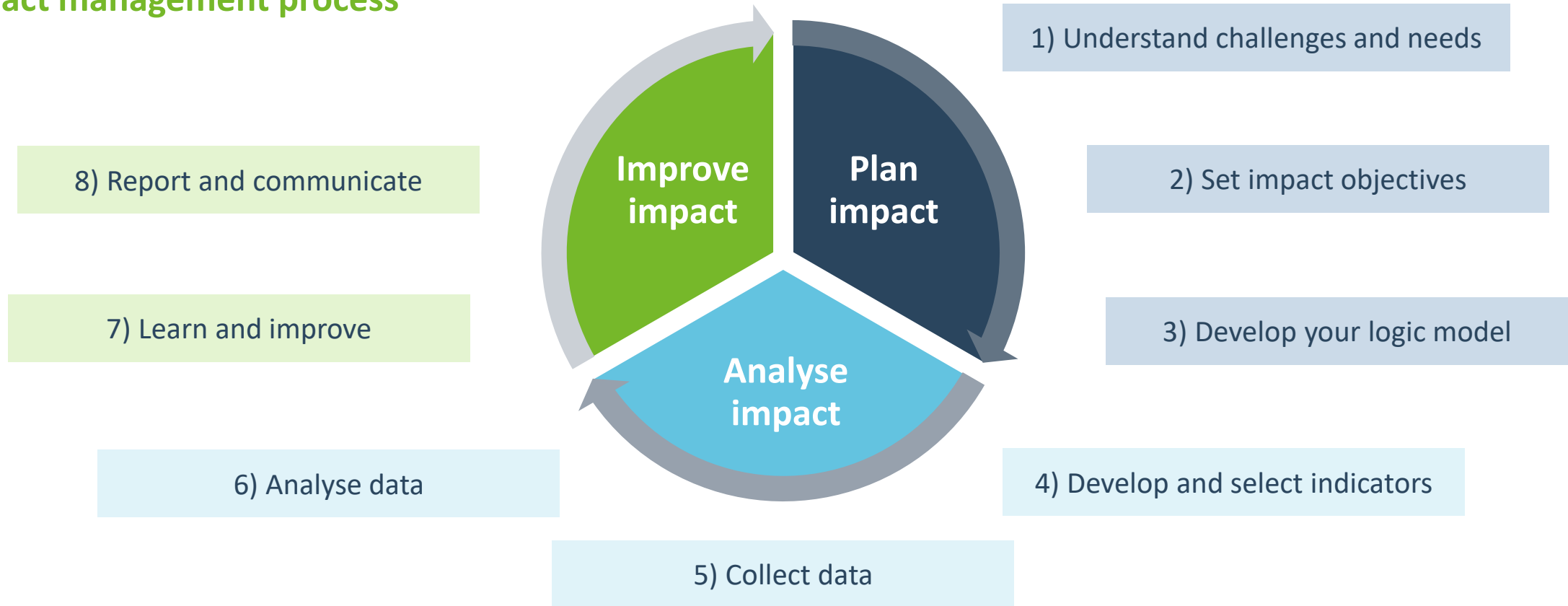
Develop your organisation's intended path to impact (logic model)



Source: Based on IMPACT Guide (Borderstep) & Social Impact Navigator (Phineo).

Impact Cycle

Understand necessary steps of the impact management process



Source: Based on IMPACT Guide (Borderstep) & Social Impact Navigator (Phineo).

The five dimensions of impact

Impact of organisations can be understood across five dimensions

1

What?

What outcome occurs in period?

How important is the outcome to the people or planet experiencing it?

2

Who?

Who experiences the outcome?

How underserved are the affected stakeholders in relation to the outcome?

3

How much?

How much of the outcome occurs – across scale, depth and duration?

4

Contribution?

What is the organisation's contribution to the outcome, accounting for what would have happened anyway?

5

Risk?

What is the risk to people and planet that impact does not occur as expected?

Source: The Impact Management Project (IMP).

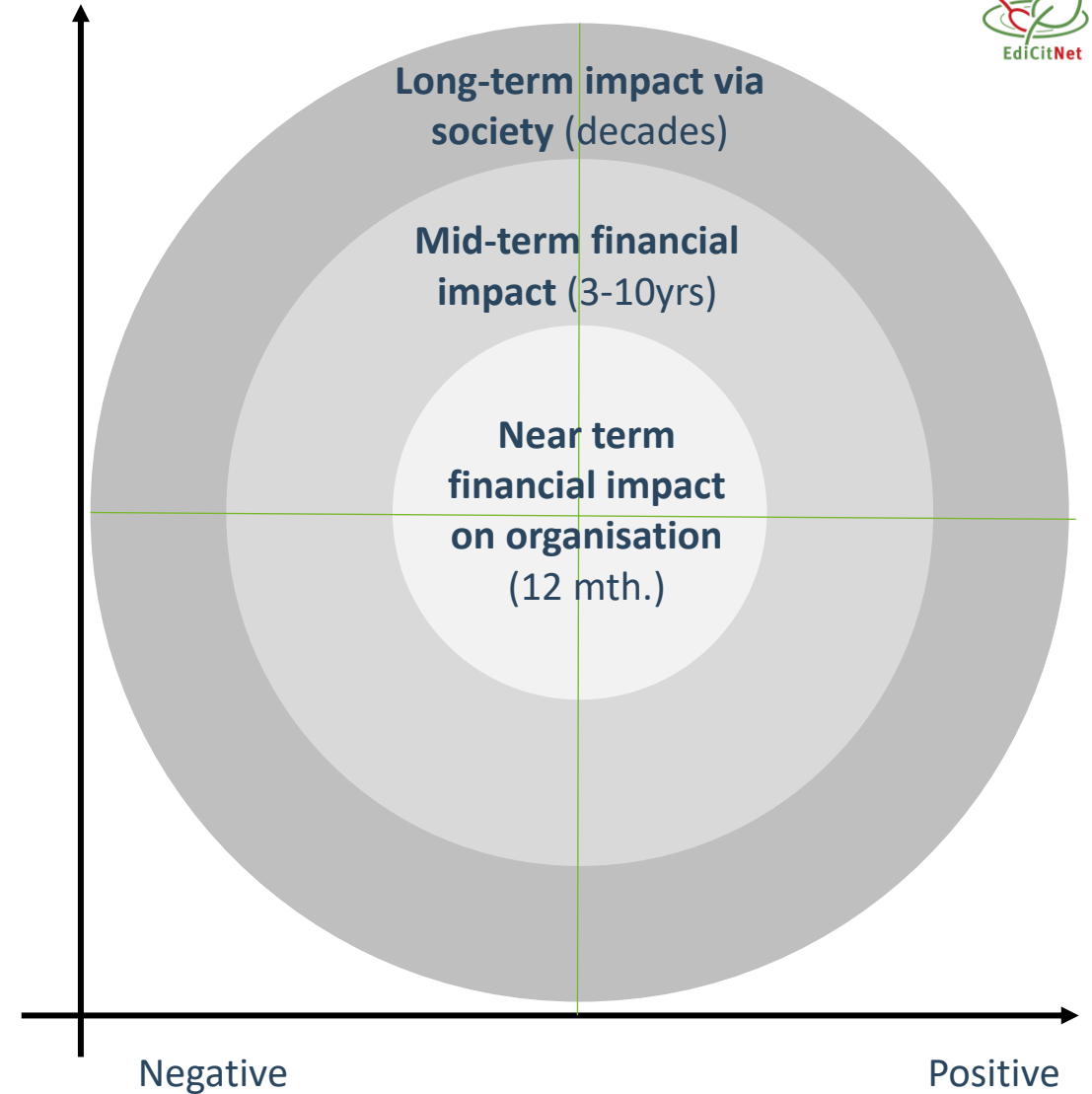


Impact of organisations

Impacts of
“WHAT” is done
(e.g. products &
services)

Organisations create a wide range of social & environmental impacts that all have a financial impact in the long-run.

Impacts from
“HOW” it is done
(e.g. processes,
suppliers,
production)



Source: ImpactNexus, IMP.



Thank you

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