

OSLOMET

Public procurement as a tool – For more circular and sustainable food systems

Key note Kristin Reichborn-Kjennerud. The 2nd Edible Cities Network Conference 15-17
March 2023, Barcelona. Advancing the Edible city: Ideas, practices and systems.

OSLO METROPOLITAN UNIVERSITY
STORBYUNIVERSITETET



Failing to buy sustainably in public organizations

- My hotel experience
- Public organizations failing to buy from smaller suppliers and social entrepreneurs
- Your experience?

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The food system is one of the biggest environmental and climate polluters



Can we consume, produce food and handle waste more locally?



Long versus short supply chains

- Big foodcompanies have long supply chains and are not locally oriented
- Public organizations favour big companies, with big contracts
- Buying from farmer shops implies shorter supply chains
- If kindergardens, schools and nursing homes can buy independently it is easier to buy locally

Leeway in procurement regulations are complicated for procurement departments to understand



~~Cannot~~ ask for
local in public
procurement,
only for
cheap?

Few ask for
sustainable





Procurement of food and placemaking in Tysvær

- Planning health center combined with growing local apples, urban farming, hens, bees and solar panels
- Tysværtunet – town center combining food with culture
- Contracting catering with healthy food employing people outside of the work market
- The food procurement is open to buy fresh and local food during the season



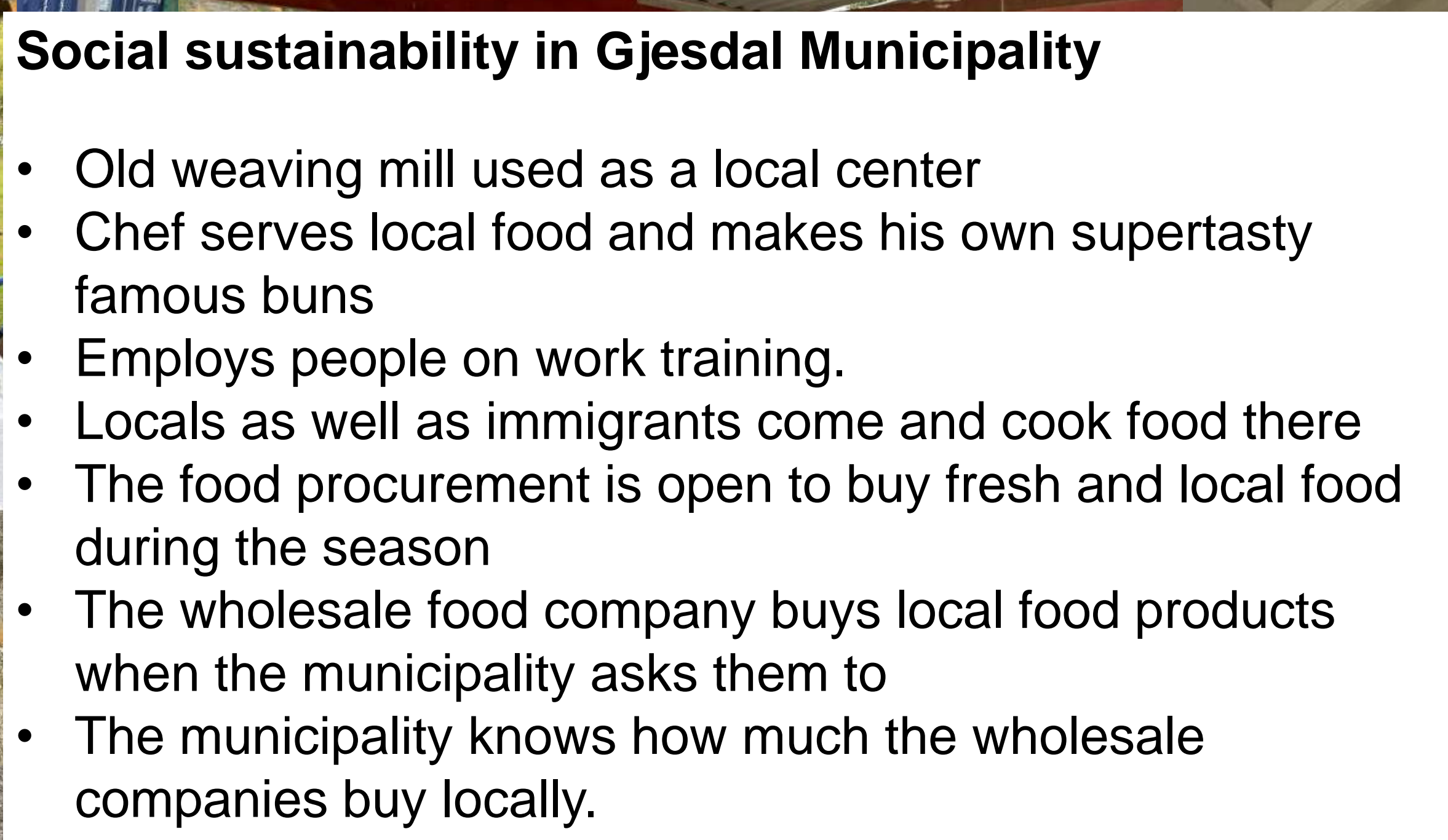
The Linderud farm in Oslo

- Maintenance of museum combined with community garden, test beds and local meeting place
- Cultivated seven acres of land from nothing



Social sustainability in Gjesdal Municipality

- Old weaving mill used as a local center
- Chef serves local food and makes his own supertasty famous buns
- Employs people on work training.
- Locals as well as immigrants come and cook food there
- The food procurement is open to buy fresh and local food during the season
- The wholesale food company buys local food products when the municipality asks them to
- The municipality knows how much the wholesale companies buy locally.



Other ideas for placemaking

Municipalities can

- Give free access to land, buildings, streets and places for local markets?
- Open spaces for selling local food, vintage and local design
- Give free access to spaces for urban gardening





Turning barren land into fertile soil, a local meeting place and community garden



Supporting social
entrepreneurs
growing on roofs





Cultivating community

The story of Losæter. The artproject that became a local farm in the capital of Oslo

An asphalt jungle by the motorway turned into a local urban farm



«Estos es una plaza»
/«This is a place»

Lavapiés. Madrid

Project born from a
workshop on
placemaking and active
citizenship

Using materials found,
recycled and bought with
donationbased funding



OSLOMET

Transforming a site closed for more than 30 years into a public space open to all residents through a quick and inexpensive intervention

Area with few green spaces

A place to meet, engage in sports, cultural events, grow vegetables, barter.

Theater for plays, improvisation, juggling.

Artgallery, benches for discussions, meetings and meals



Madrid
placemaking





Thank you
for listening

Go to:

www.menti.com

And tell me your
experiences and
examples

