

Edible Cities Network Integrating Edible City Solutions for social, resilient & sustainably productive cities



**Social cohesion, environmental
justice, human health & wellbeing**

Our expertise to foster ECS

mundraub.org is an online platform for all who want to discover local fruits, nuts and herbs in public spaces and help shape the edible landscape worldwide.

More than 70.000 users share POIs, set up planting and harvesting events and share information on everything fruit-related in local groups.



By developing mundraub regions and/or edible districts, mundraub combined the digital aspect with real-life experiences – bicycle tours, harvesting & planting events. This involves preparation, organisation, execution and follow-up activities.



In addition mundraub positions itself in the realm of Open Data collecting not only user generated POI data but also cadastral data from municipalities and cities.



Our Team

The core team of mundraub consists of two people: Founder and CEO Kai manages mundraub since its beginning ten years ago. Andrea handles the product management as well as all things concerning design and communication.

Three freelancers take care of IT, environmental education and data issues.

Another big part of mundraub is its community, which is mapping trees, starts events and creates groups to exchange knowledge and experiences.



Our best practice examples

Together with people from the community the social company harvested tons of apples to be made into official juice for the Bundesgartenschau 2015. Other harvesting events followed.



Together with companies and allotments mundraub planted several trees in the context of its project „Nachwuchs“. The first planting in a public park kicked off the edible district Berlin Pankow. In this case, parents planted trees as a symbol for the birth of their children and also take on the future care. This reinforces the bond between the godparent and the tree.



Our Role in the Project

As a social enterprise with an array of business models, mundraub supports the project with its expertise in the field of business model developing and market uptake.

A central part of mundraub is the mundraub map, a mapping tool already serving as an Edible City Solution itself. Our almost ten year knowledge in collecting and visualizing data will aid in creating and visualizing the Edible City Network.

mundraub takes part in the dissemination of the project as well as its goals and results.

