



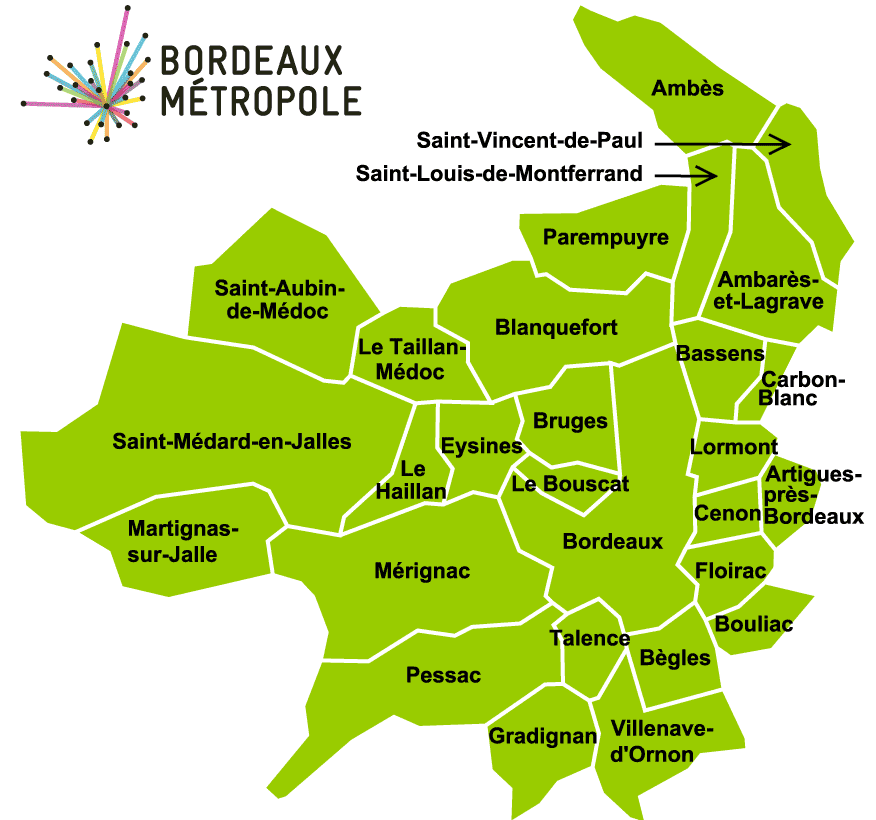
**EDIBLE CITIES AND
PUBLIC PROCUREMENT –
THE CASE OF BORDEAUX
MÉTROPOLE**

17/03/2023



BORDEAUX MÉTROPOLE

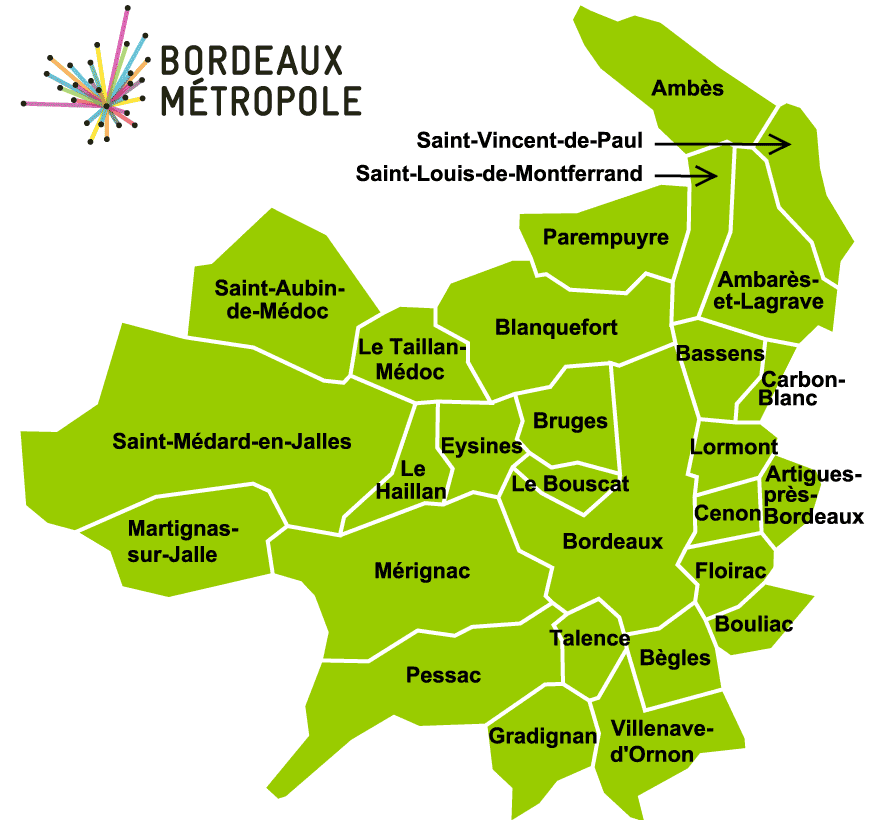
- 28 municipalities
- More than 800 000 inhabitants



BORDEAUX MÉTROPOLE

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How Bordeaux Métropole can help the municipalities to have sustainable public procurement ?

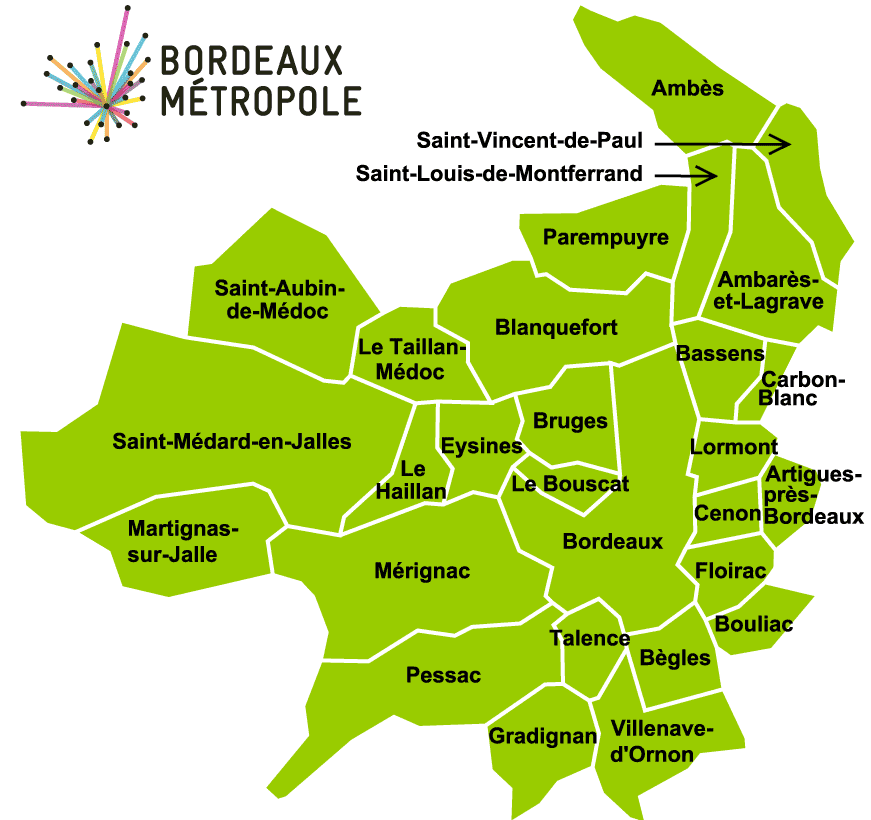


BORDEAUX MÉTROPOLE

- 28 municipalities
- More than 800 000 inhabitants

French law with objectives for the collective catering:

50% of quality products whose
20% of organic food in public
canteens procurements
(01/01/2022).



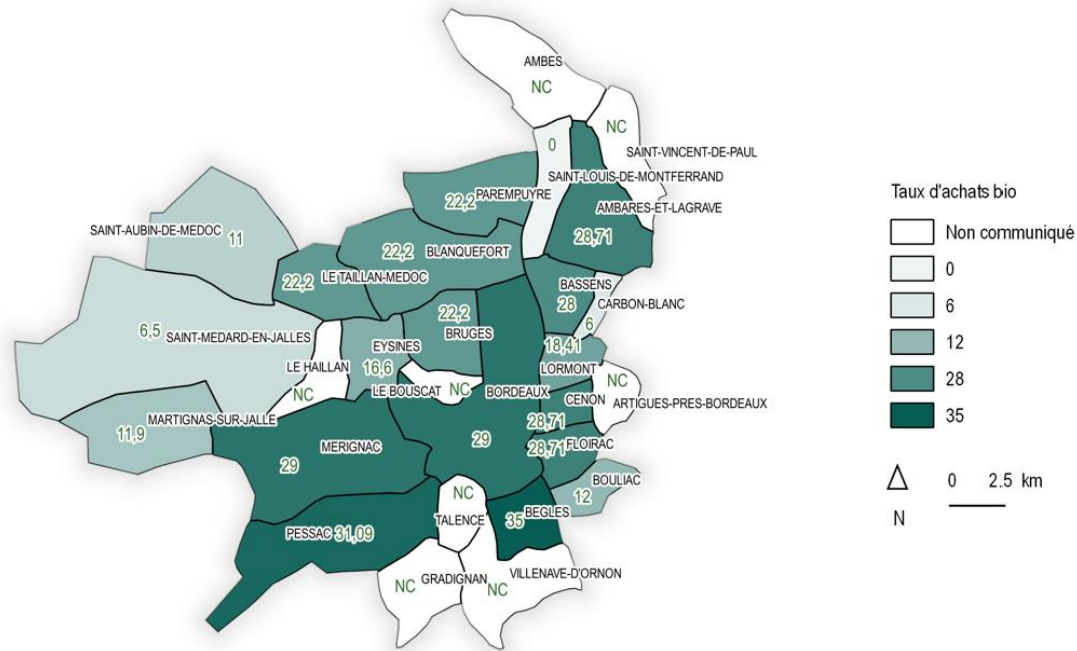
FOOD POLICY COUNCIL

- More than 100 stakeholders
- Municipalities involved
- Members expressed the need to know the local collective catering better



ACTION 1 : STUDY ABOUT COLLECTIVE CATERING

- Parts of the study :
 - Canteens management
 - Procurement
 - Costs
 - ...



BORDEAUX MÉTROPOLÉ'S COLLECTIVE CATERING



COLLECTIVE CATERING ?

School canteens
Children's activity centers
Institutional catering



SOME NUMBERS

65 000 meals / day
360 different canteens



CANTEENS MANAGEMENT

Direct management : 60%
Service provider : 40%



ORGANIC FOOD

20,16% of organic products

ACTION 2: B T B MEETINGS

- Meetings to connect buyers and local providers of 4 sectors:
 - Organic dairy products
 - Organic vegetables
 - Conventional vegetables
 - Conventional meat

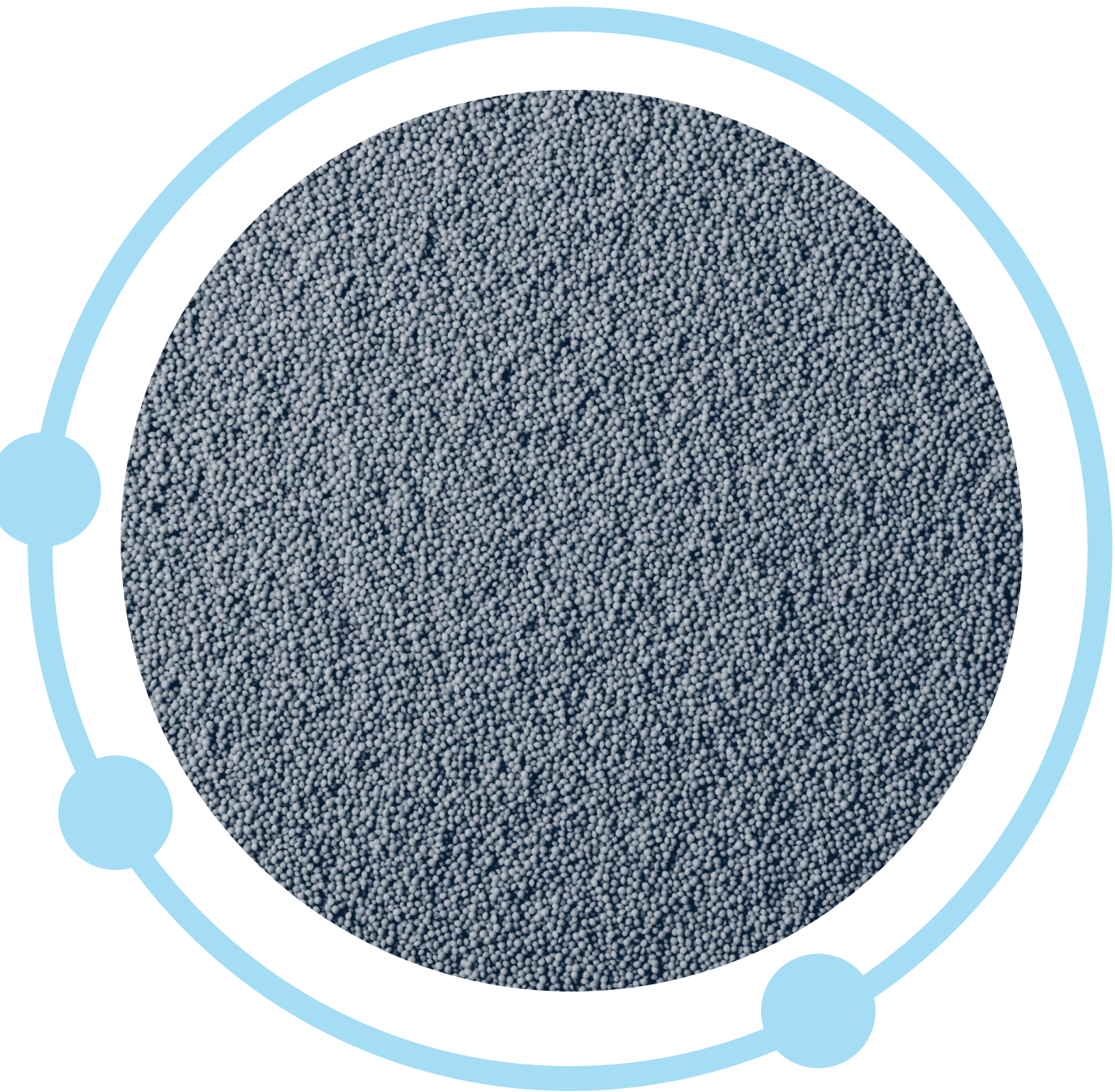


ACTION 3 : CREATE A SPECIFIC LIVING LAB

- Living lab with all the canteens buyers
- Objectives :
 - Workshops about public procurement
 - Share of good practices between municipalities
 - Help municipalities to achieve the French law's objectives

ACTION 4 : IMPROVE THE BUYING GROUP

- Details about the buying group :
 - Manages by Bordeaux Métropole
 - 16 municipalities concerned – children and civil servants
 - 33 lots – some lots 100% organic or included certified products
 - Municipalities can buy products thanks to framework agreements
- Objectives to improve the futur public procurement of the buying group :
 - Smaller lots
 - Include new local providers and fair trade products



FOOD
TRAILS

THANK YOU

✉ a.beyrisduvignau@bordeaux-metropole.fr

🌐 [HTTPS://CCGAD.BORDEAUX-METROPOLE.FR/](https://ccgad.bordeaux-metropole.fr/)